

Direct Winners DL2012

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
B02/015	00083	THE 'HEADLINE NEWS' CUP SLEEVE	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Grand Prix
A05/011	00057	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Gold
A05/013	00080	THE 'HEADLINE NEWS' CUP SLEEVE	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Gold
B01/001	00063	SPRITE CRICKET STARS	COCA-COLA	SPRITE	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY & MATHER Dubai	Gold
B04/003	00059	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Gold
A01/010	00077	EDIBLE DESERT SURVIVAL GUIDE	LAND ROVER	AUTOMOTIVE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Silver
A02/001	00010	WILD CARDS	NGC NETWORK MIDDLE EAST (NAT GEO ABU	WILDLIFE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	Silver
B02/004	00017	TIDE SMART BAG	PROCTER & GAMBLE	TIDE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	Silver
A01/008	00087	THE HOME INVASION	FUTURE INSURANCE	HOME INSURANCE	WUNDERMAN Dubai	UNITED ARAB EMIRATES	WUNDERMAN Dubai	Bronze
A03/013	00079	366 DAYS OF ADVENTURE	LAND ROVER	AUTOMOTIVE	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Bronze
A04/003	00055	THE CORRUPTION STOCK EXCHANGE MARKET	PNUD	UNITED NATIONS DEVELOPMENT PROGRAMME	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Bronze
A04/004	00056	THE MULTIPLE GIRLFRIENDS APP	UNILEVER	AXE	MEMAC OGILVY LABEL TUNISIA Tunis	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunis	Bronze
A04/013	00033	BATTLE CAPTCHA	GULF SCRABBLE CHAMPIONSHIPS	21ST ANNUAL GULF SCRABBLE CHAMPIONSHIPS, UAE	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze
A05/004	00014	TIDE SMART BAG	PROCTER & GAMBLE	TIDE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	Bronze
A05/014	00035	PUSH FOR HUNGER	RED TOMATO	PIZZA DELIVERY	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze
B02/012	00096	THE HOME INVASION	FUTURE INSURANCE	HOME INSURANCE	WUNDERMAN Dubai	UNITED ARAB EMIRATES	WUNDERMAN Dubai	Bronze
B02/016	00037	PUSH FOR HUNGER	RED TOMATO	PIZZA DELIVERY	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze

Total Entries: 17