

Promo & Activation Winners DL2012

Cat. No	Entry No	Title	Advertiser	Product	Entrant Company	Country	Agency	Prize
B01/004	00097	SPRITE CRICKET STARS	COCA-COLA	SPRITE	MEMAC OGILVY & MATHER Dubai	UNITED ARAB EMIRATES	MEMAC OGILVY & MATHER Dubai	Grand Prix
A01/010	00093	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL Tunisia	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunisia	Gold
A03/010	00106	THE 'HEADLINE NEWS' CUP SLEEVE	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Gold
B02/015	00108	THE 'HEADLINE NEWS' CUP SLEEVE	AL NISR PUBLISHING	GULF NEWS	Y&R DUBAI	UNITED ARAB EMIRATES	Y&R DUBAI	Gold
B04/009	00094	THE RETURN OF DICTATOR BEN ALI	ENGAGEMENT CITOYEN	ENGAGEMENT CITOYEN	MEMAC OGILVY LABEL Tunisia	TUNISIA	MEMAC OGILVY LABEL TUNISIA Tunisia	Gold
B02/005	00036	TIDE SMART BAG	PROCTER & GAMBLE	TIDE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	Silver
C01/014	00112	TODAY I WILL	COCA-COLA	COCA-COLA	FP7/DXB Dubai	UNITED ARAB EMIRATES	FP7/DXB Dubai	Silver
A02/009	00078	THE EXPERIENTIAL SPACE	DEPECHEMODE	6:05	JWT Beirut	LEBANON	JWT Beirut	Bronze
A03/005	00034	TIDE SMART BAG	PROCTER & GAMBLE	TIDE	LEO BURNETT DUBAI	UNITED ARAB EMIRATES	LEO BURNETT DUBAI	Bronze
A04/014	00070	PUSH FOR HUNGER	RED TOMATO	PIZZA DELIVERY	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze
B01/006	00111	TODAY I WILL	COCA-COLA	COCA-COLA	FP7/DXB Dubai	UNITED ARAB EMIRATES	FP7/DXB Dubai	Bronze
B02/018	00073	PUSH FOR HUNGER	RED TOMATO	PIZZA DELIVERY	TBWA\RAAD Dubai	UNITED ARAB EMIRATES	TBWA\RAAD Dubai	Bronze
Total Entries:		12						