

Titanium and Integrated Lions Winners - CANNES LIONS 2014

Cat. No	Entry No	Title	Advertiser	Product	Entrant / Agency	Country	Prize
A01/021	00024	SOUND OF HONDA / AYRTON SENNA 1989	HONDA MOTOR CO.	INTERNAVI	DENTSU Tokyo	JAPAN	Titanium Grand Prix
A02/024	00027	SORRY I SPENT IT ON MYSELF	HARVEY NICHOLS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	Integrated Grand Prix
A01/018	00021	THE AUTOCOMPLETE TRUTH	UN WOMEN	GENDER EQUALITY	MEMAC OGILVY Dubai	UNITED ARAB EMIRATES	Titanium Lion
A01/166	00173	PROJECT DANIEL: 3D PRINTING PROSTHETIC ARMS FOR CHILDREN OF WAR-TORN SUDAN	NOT IMPOSSIBLE LABS	3D PRINTING PROSTHETICS	THE EBELING GROUP New York / NOT IMPOSSIBLE LABS Venice	USA	Titanium Lion
A01/370	00370	UNLOAD YOUR 401K	STATES UNITED TO PREVENT GUN VIOLENCE	ANTI GUN VIOLENCE ORGANIZATION	GREY NEW YORK	USA	Titanium Lion
A02/245	00257	LIVE TEST SERIES INTEGRATED CAMPAIGN	VOLVO TRUCKS	THE NEW VOLVO FMX, THE NEW VOLVO FL, THE NEW VOLVO FM	FORSMAN & BODENFORS Gothenburg	SWEDEN	Gold Lion
A02/079	50083	IF ONLY FOR A SECOND	MIMI FOUNDATION	SUPPORT AND WELLBEING CENTERS	LEO BURNETT FRANCE Paris	FRANCE	Silver Lion
A02/268	00283	IF WE MADE IT	HEINEKEN	NEWCASTLE BROWN ALE	DROGA5 New York	USA	Silver Lion
A02/025	00028	BEAR & HARE	JOHN LEWIS	CHRISTMAS	ADAM&EVEDDB London	UNITED KINGDOM	Bronze Lion
A02/057	00060	DO NOT FRIGHTEN PRESIDENT PUTIN	AMNESTY INTERNATION AL THE NETHERLAND S	HUMAN RIGHTS ORGANISATION	BVH IDENTITY DRIVEN ADVERTISING Rotterdam	THE NETHERLANDS	Bronze Lion
A02/269	00284	CHAPTER TWO	PRUDENTIAL	FINANCIAL SERVICES	DROGA5 New York	USA	Bronze Lion
A02/273	00288	THE SCARECROW	CHIPOTLE MEXICAN GRILL	FAST CASUAL DINING	CREATIVE ARTISTS AGENCY Los Angeles	USA	Bronze Lion
A02/302	00318	OLD SPICE HAIR CARE INTEGRATED CAMPAIGN	OLD SPICE	PERSONAL CARE	WIEDEN+KENNEDY Portland	USA	Bronze Lion

Total Awards: 13